

13TH ANNUAL

LEADERS AND LEGENDS



NOVEMBER 21-24, 2024

ARIZONA BILTMORE  PHOENIX, ARIZONA

BENEFITING:



13TH ANNUAL

LEADERS AND LEGENDS

2024 EXCLUSIVE INVITATION

NOVEMBER 21-24



**ARIZONA BILTMORE,
PHOENIX, AZ**

JOIN HALL OF FAME AND WORLD CHAMPION MANAGER TONY LA RUSSA FOR
A MEMORABLE WEEKEND OF INSIGHTFUL LEADERSHIP SESSIONS, FABULOUS
FOOD, DRINK, AND ENTERTAINMENT.

CONFIRMED LEADERS AND LEGENDS

**Subject to change due to availability*

Gail Becker
Bill Belichick
Buzz Bissinger
Becky Calder
Rod Carew
Tom Davin

Mary DeRosa
Dennis Eckersley
Goose Gossage
Jon Gruden
Scotty Hasting
Ron Kruszewski

Bob Lachky
Tony La Russa
Mark McGwire
Jim Thome
Joe Torre
George Will

****More names to be announced soon****

Steve Webster stevewebster@cmpr.net (310) 872.6088
Steve Webster Manhattan Beach Studios

1600 Rosecrans Ave. C/O Concierges Bldg. Manhattan Beach, CA 90266



LEADERS AND LEGENDS

TESTIMONIALS



“Leaders and Legends is a front- row seat at an intimate gathering of incredible individuals from on and off the field. This is an experience that never ceases to incite greatness in those who attend.”

Howard Schultz, *Former Chairman, Starbucks Coffee Company*



“Leaders and Legends is a unique event that offers attendees a wide range of views from business and sports personalities in a format that is informative and entertaining.”

John Watson, *Former Chairman and CEO, Chevron Corporation*



“I never ceased to be amazed at the quality and variety of the presentations at every Leaders and Legends event.”

Jerry Reinsdorf, *Owner, Chicago Bulls (NBA) & Chicago White Sox (MLB)*



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Sponsorship Information

GRAND SLAM- \$50,000

Five spots at all Leaders and Legends functions. Participant may bring a guest who will be able to attend selected functions during the weekend.

Grand Slam package includes:

- Upgraded room accommodations at Arizona Biltmore for three (3) nights (five upgraded rooms)
- All meals Friday and Saturday
- Welcome cocktail reception
- Friday and Saturday interactive locker room sessions
- Gala dinner
- Cocktail reception

Each paid attendee will receive an item (or items) autographed by celebrity participants.

Airfare is the responsibility of the participant.

Inclusion in official press release and media alert.

Special recognition by Tony La Russa on stage and throughout the weekend.



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Sponsorship Information

HOME RUN- \$30,000

Three spots at all Leaders and Legends functions. Participant may bring a guest who will be able to attend selected functions during the weekend.

Home Run package includes:

- Upgraded room accommodations at Arizona Biltmore for three (3) nights (three upgraded rooms)
- All meals Friday and Saturday
- Welcome cocktail reception
- Friday and Saturday interactive locker room sessions
- Gala dinner
- Cocktail reception

Each paid attendee will receive an item (or items) autographed by celebrity participants.

Airfare and ground transportation are the responsibility of the participant.

Inclusion in official press release, and media alert.

Special recognition by Tony La Russa on stage and throughout the weekend.



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Sponsorship Information

BASE HIT- \$10,000

One individual spot at all Leaders and Legends functions. Participant may bring a guest who will be able to attend selected functions during the weekend

Base Hit package includes:

- Room accommodations at Arizona Biltmore for three (3) nights
- All meals Friday and Saturday
- Welcome cocktail reception
- Friday and Saturday interactive locker room sessions
- Gala dinner
- Cocktail reception

Each paid attendee will receive an item (or items) autographed by celebrity participants.

Airfare and ground transportation are the responsibility of the participant.



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BENEFICIARIES

PenFed Foundation



Proceeds from Leaders and Legends will benefit the PenFed Foundation, a national organization that serves our military heroes and their families. Thanks to your support, the PenFed Foundation can continue its mission of championing our military through investment, advocacy, and outreach.

Thanks to your generosity, our Military Heroes Program has assisted more than 150,000 veterans, awarding \$50 million in grants.

Our Veteran Entrepreneur Entrepreneur Program provides mentorship and education so vet-led businesses can thrive.

The Foundation's Afghan Allies Program rescued and resettled 43 Afghan women warfighters, who served alongside American Special Forces. The Female Tactical Platoon gathered critical intelligence that led to the capture of Taliban leaders.

Affiliated with PenFed Credit Union, the Foundation has provided financial support to veterans, active-duty service members, and military families. The credit union funds the Foundation's personnel and most operational costs, allowing 99% of incoming donations to go directly to our programs.

La Russa's Family Team

New non profit champion the Animal Human Connection

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DISCLAIMERS & SCHEDULE OF EVENTS

All celebrities and athletes are tentative to participate, attend depending on availability, and are subject to change

All meals and beverages on Friday and Saturday for locker room sessions are provided by Arizona Biltmore

Thursday November 21st

ALL DAY- Guest Arrivals at Arizona Biltmore

Welcome Cocktail Reception
6:30pm

Friday November 22nd

Friday Panel Sessions
8:00am – 2:30pm

Friday night Cocktail Reception & Gala Dinner
6:30 pm – 9:30pm

Saturday November 23rd

Saturday Panel Sessions
8:00am – 2:30pm

Closing Reception
6:30pm

Sunday November 24th

Departure

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