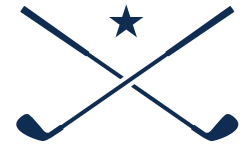




– THE PENFED FOUNDATION –  
**MILITARY HEROES  
 GOLF CLASSIC**



Monday, September 30, 2019

**SPONSORSHIP COMMITMENT FORM**

**SPACE IS LIMITED. COMMIT BY AUGUST 30.**

**Help *SUPPORT* Our Nation's Defenders**

The PenFed Foundation was created to fill the critical gaps that exist when it comes to helping our military heroes and their caregiver heroes at home. Too often, our service members and Veterans struggle with financial uncertainty on top of overwhelming physical and psychological challenges. To these proud warriors, we offer a hand up and a way out.

We need your help to continue delivering a wide range of services and programs. With your support you can help a service member continue medical treatment, make ends meet or purchase a new home.

**To learn more visit [PenFedFoundation.org](http://PenFedFoundation.org)**

**GOLF TOURNAMENT AGENDA**

**A.M. Registration** 6:30am  
**P.M. Registration** 12:00pm  
**Shotgun Starts** 8:00am, 1:30pm  
**Lunch and Prizes** 12:00pm - 2:00pm  
**Dinner and Prizes** 6:30pm  
**Format of Play** Captain's Choice

**EVENT LOCATION**

**Congressional Country Club**  
 8500 River Road, Bethesda, MD

**I would like to support the 2019 Military Heroes Golf Classic with the following contribution:**

- \$100,000 TITLE SPONSOR
- \$50,000 LEADERSHIP SPONSOR
- \$30,000 PIN FLAG SPONSOR
- \$25,000 EAGLE SPONSOR
- \$25,000 SHIRT SPONSOR
- \$25,000 CADDIE SPONSOR
- \$20,000 COOLER BAG SPONSOR
- \$15,000 HAT SPONSOR
- \$15,000 MEAL SPONSOR
  - Breakfast    Lunch    Dinner
- \$15,000 TEE BOX SPONSOR
- \$15,000 GREEN SPONSOR
- \$12,000 A.M. DRIVE-BY-A-PRO SPONSOR
- \$12,000 P.M. DRIVE-BY-A-PRO SPONSOR
- \$12,000 DRIVING RANGE SPONSOR
- \$10,000 A.M. BAG DROP SPONSOR
- \$10,000 P.M. BAG DROP SPONSOR
- \$10,000 A.M. BEVERAGE/SNACK CART SPONSOR
- \$10,000 P.M. BEVERAGE/SNACK CART SPONSOR
- \$10,000 A.M. GOLF CART SPONSOR
- \$10,000 P.M. GOLF CART SPONSOR
- \$8,500 CONTEST HOLE SPONSOR
- \$7,500 GOLF TEE & BALL MARKER POUCH SPONSOR
- \$6,000 2-STAR SPONSOR
- \$2,000 1-STAR SPONSOR
- I am unable to attend but would like to support the PenFed Foundation. Enclosed is my contribution of \$\_\_\_\_\_.

*Additional Sponsorships available upon request.*

Sponsorship contributions to the PenFed Foundation's Military Heroes Golf Classic are tax-deductible to the full extent allowable by law (tax ID: 54-2062271).

**Please make checks payable to the PenFed Foundation.**  
 Checks must be received by September 6, 2019.

**To RSVP online, or pay via credit card, visit [PenFedFoundation.org](http://PenFedFoundation.org).**

**Mail checks to:**  
 The PenFed Foundation  
 2930 Eisenhower Avenue  
 Alexandria, VA 22314

**For more information**  
 Please contact Kelly Carlin  
 Phone: 571-418-9517  
 Email: [Kelly.Carlin@PenFed.org](mailto:Kelly.Carlin@PenFed.org)

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_



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**SPONSORSHIP OPPORTUNITIES**

**TITLE SPONSOR** (1 available) ..... **\$100,000**

- Golf for twelve (12) in the Tournament (with preference of morning or afternoon shotgun starts)
- Four (4) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Three (3) lodging rooms at Congressional Country Club (applicable for September 29 and/or 30)
- Prominent logo recognition on all event signage, banners, and printed materials
- Verbal recognition during Tournament and Reception
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the PenFed Foundation's website

**LEADERSHIP SPONSOR** (1 available) ..... **\$50,000**

- Golf for eight (8) in the Tournament (with preference of morning or afternoon shotgun starts)
- Four (4) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Three (3) lodging rooms at Congressional Country Club (applicable for September 29 and/or 30)
- Logo recognition on all event signage, banners, and printed materials
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the PenFed Foundation's website

**PIN FLAG SPONSOR** (1 available) ..... **\$30,000**

- Golf for six (6) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**EAGLE SPONSOR** (4 available) ..... **\$25,000**

- Golf for six (6) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- One (1) lodging room at Congressional Country Club (applicable for September 29 and/or 30)
- Logo recognition on all event signage, banners, and printed materials
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the PenFed Foundation's website

**SHIRT SPONSOR** (1 available) ..... **\$25,000**

- Congressional Country Club logo shirt
- Golf for four (4) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the PenFed Foundation's website

**CADDIE SPONSOR** (1 available) ..... **\$25,000**

- Golf for four (4) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo/name recognition on caddie bibs
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**COOLER BAG SPONSOR** (1 available) ..... **\$20,000**

- Golf for four (4) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo on cooler bag provided to all golfers
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**HAT SPONSOR** (1 available) ..... **\$15,000**

- Congressional Country Club logo hat
- Golf for four (4) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags





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**SPONSORSHIP OPPORTUNITIES**

**MEAL SPONSOR (3 available) .....\$15,000**

- Choice of Breakfast or Lunch or Dinner sponsorship recognition
- Golf for four (4) in the Tournament (with preference of morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the PenFed Foundation’s website

**TEE BOX SPONSOR (1 available).....\$15,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Recognition on digital screens in golf cart
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**GREEN SPONSOR (1 available) .....\$15,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Recognition on digital screens in golf cart
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**A.M. DRIVE -BY-A-PRO SPONSOR (1 available) .....\$12,000**

- Golf Pro will wear Logo Branded shirt and hat
- Golf for four (4) in the tournament
- Two (2) invitations for VIP Reception and Dinner on September 29 at Congressional Country Club
- Opportunity to provide logo item in gift bag

**P.M. DRIVE -BY-A-PRO SPONSOR (1 available).....\$12,000**

- Golf Pro will wear Logo Branded shirt and hat
- Golf for four (4) in the tournament
- Two (2) invitations for VIP Reception and Dinner on September 29 at Congressional Country Club
- Opportunity to provide logo item in gift bag

**DRIVING RANGE SPONSOR (1 available) .....\$12,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**A.M. BAG DROP SPONSOR (1 available) ..... \$10,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Exclusive sponsorship of Bag Drop with signage
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**P.M. BAG DROP SPONSOR (1 available) ..... \$10,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Exclusive sponsorship of Bag Drop with signage
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**A.M. BEVERAGE/SNACK CART SPONSOR (1 available) ..... \$10,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**P.M. BEVERAGE/SNACK CART SPONSOR (1 available) ..... \$10,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

*Sponsors may request AM or PM play by August 30. Request will be taken into consideration but is not guaranteed. Shotgun time will be assigned based on availability and sponsorship commitment date.*





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**SPONSORSHIP OPPORTUNITIES**

**A.M. GOLF CART SPONSOR** (1 available)..... **\$10,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**P.M. GOLF CART SPONSOR** (1 available)..... **\$10,000**

- Golf for four (4) in the Tournament
- Two (2) invitations to VIP Reception and Dinner on September 29 at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

**CONTEST HOLE SPONSOR** (4 available)..... **\$8,500**

- Golf for four (4) in the Tournament
- Logo/name recognition at selected contest hole or pin flag
- Logo recognition at event
- Choice of cash prize or vehicle hole-in-one contest

**GOLF TEE & BALL MARKER POUCH SPONSOR** (1 available)

..... **\$7,500**

- Golf for four (4) in the Tournament
- Logo/name recognition on golf tee package to be included in gift bag
- Logo recognition at event

**2-STAR SPONSOR** ..... **\$6,000**

- Golf for four (4) in the Tournament
- Recognition on the day of event

**1-STAR SPONSOR** ..... **\$2,000**

- Individual golfer

*Sponsors may request AM or PM play by August 30. Request will be taken into consideration but is not guaranteed. Shotgun time will be assigned based on availability and sponsorship commitment date.*

